

Welcome to the 24th annual Canadian North Great Northern Arts Festival. We have, over 20 fantastic years, presented over 1600 artists at the Festival from across Canada's North, Southern Canada and the United States and from points beyond.

This year is the year of the *DRUM*. This means more drum dancers and performers! We encourage you to interpret what the drum means to you.

Artists are selected to participate based on several criteria including genre, originality, quality, relevance to theme, region and dedication to their art. We seek and encourage representation from new, emerging artists as well as established creators and recognized masters of northern art.

The Great Northern Arts Festival will assist selected artists with travel to and from Inuvik and provide modest, shared accommodation and cafeteria style meals for the duration of the event. The Festival is Drug and Alcohol Free, and chosen artists will be expected to agree to follow a strict code of professional conduct during the event.

Each artist, in addition to exhibiting, selling and creating artwork during the Festival, is expected to participate in at least one formal outreach/workshop activity for the Festival while in Inuvik. We will help you plan your workshop and price it accordingly. These activities are a key component for the community aspect the Festival, and include putting on workshops for other artists and the public, participating as a panel member in a professional development seminar/presentation, and/or demonstrating technique for the public in our studio areas. These activities not only help round out the Festival as the world's premiere arts symposium north of 60, but allow assist artists with professional and personal development in a creative setting.

The Festival encourages artists, in addition to leading their own workshop/seminar, to participate in our full schedule of professional development seminars and further their skills as art educators and facilitators. We are here to learn, share and communicate.

The deadline for applications is **Wednesday February 1st, 2012**, and to be considered for this year's Festival interested parties must submit:

- A completed **Artist Information Form**
- A completed **Workshop Information Form**
- A completed **Travel Assistance Form**
- A small portfolio of **4-6 digital images**, sent via email or on a data stick/CD Rom/DVD (do not send photos via fax, as they do not transmit clearly)
- A current biography, curriculum vitae or resume; or the **Artist Biography Form**.

2012 FESTIVAL ARTIST APPLICATION

NAME: _____

ADDRESS: _____

CITY/TOWN: _____ PROV./TERR.: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

E-MAIL ADDRESS: _____ WEBSITE: _____

CULTURAL BACKGROUND:

- | | |
|----------------------------------|-------------------------------------|
| <input type="radio"/> Inuvialuit | <input type="radio"/> Dene |
| <input type="radio"/> Inuit | <input type="radio"/> Other (Please |
| <input type="radio"/> Gwich'in | Specify) _____ |

Have you participated in the Festival in the past? _____

If so, what year(s) did you participate? _____

Have you attended the Festival in the past as a visitor/member of the public?

How did you hear about the Festival?

Do you know other artists who have attended/participated in the Festival in the past?

WORKSHOP/DEMONSTRATION INFORMATION

We ask each of our attending artists to present professional-grade workshop(s) over the course of the Festival, both to fellow artists and the public. In 2011, we offered a record 79 public workshops over the ten days, each running 2-8 hours in length.

Our workshop policy is straightforward, and based on the length of workshop and cost of materials:

½ day workshop (up to 4 hours) \$65 + cost of materials

Full day workshop (more than 4 hours) \$100 + cost of materials.

Please take care to price your material costs appropriately, and bring materials to Inuvik with you. *GNAF will retain ½ the per-person cost (\$32.50 per person for a ½ day, \$50 per person for a full day) with the other half and the full cost of materials returned to you.* Artists are responsible for setting the minimum and maximum number of students per workshop.

Artists are offered 2 free workshops during the 10 day festival. The per-person cost is waived, and GNAF will pay for the cost of materials. There is a maximum of 2 artist participants in each workshop. In this section, please indicate if you are capable of offering a workshop and the basic needs surrounding it. If you are chosen as an attending artist, we will work with you to refine and price your workshop accordingly.

WORKSHOPS

The Festival maintains a small store of art supplies to assist with the workshops, but attending artists are encouraged to bring their own additional supplies necessary for presenting their workshop. Workshops generally involve 5-10 people in a studio/tent setting.

What are you able to, as an artist, offer in terms of a hands-on workshop to demonstrate and teach technique, form and expression? What title would you give your workshop?

How many people could participate in your workshop?

How many hours will participants need to get a good start/finish the project?

What supplies do you need/can you provide to ensure a successful workshop? Artists are expected to bring their own supplies for workshops.

Are there any particular workshops that you, yourself, would like to see offered at the 2011 Festival?

TRAVEL ASSISTANCE INFORMATION

The Great Northern Arts Festival, through our sponsorship and funding agreements, can offer financial assistance to artists with travel needs to Inuvik for the event. Accommodation and meals while in Inuvik are provided and subsidized by the Festival if necessary. Please let us know during the application process your need for travel assistance directly from the Festival. This being said, we do encourage artists to apply for travel funding on their own through federal and territorial programs and can certainly assist with the process.

If you require travel assistance, it is IMPERATIVE that you fill out this section prior to the selection process:

Where are you travelling from?

Where is your nearest airline 'hub' city?

Would you be willing (if an option) to pay your own way to Edmonton or Yellowknife? Please note that we can fly some in from their originating airports – but as a non-profit, do appreciate any assistance you may provide in travel arrangements as well.

Would you be willing to apply for travel funding through Canada Council for the Arts? GNAF can help you fill out the forms if necessary.

- Yes
- No

YUKON artists: Would you be willing to apply for individual travel funding through the Yukon Touring Fund?

- Yes
- No

Do you require housing/accommodation while in Inuvik?

- Yes
- No

ARTIST BIOGRAPHY

Each selected artist will be featured in our printed program and online through our website at www.gnaf.org. It is necessary to have an up-to-date biographic statement about each artist and their artwork.

If you have a prepared artist biography, statement or resume, please include it with your application. If not, please fill out the following information to assist the Festival in creating a brief biography:

Name: _____
Place of Birth: _____
Date of Birth: _____
What kind of artwork do you do? _____ _____
How would describe yourself as an artist (New/Emerging/Established/Master)? _____
How long have you been an artist? _____
Are there any other artists in your family? If so, who are they and what do they do? _____ _____
What is your formal educational background (if any) as it pertains to art? What classes/courses have you taken? _____ _____
What inspired you to become an artist? Do/Did you have a mentor/teacher that helped shape your career? _____ _____
Has your art ever been exhibited in a professional setting (gallery/exhibition/festival)? _____ _____
Have you won any awards for your artwork? _____ _____
Are you employed in a field other than art? _____ _____

PLEASE INCLUDE AT LEAST 4 DIGITAL IMAGES OF YOUR WORK WITH THIS APPLICATION; please do not fax images, as they do not come through clearly.